



Department of Finance, CTA

**Welcome to Tibetan Entrepreneurship Development
Initiative**

Application form: Pre-Incubation

Submission deadline: 30th April 2020

Selection Criteria:

Tibetan Entrepreneurship Development (TED) invites application from Tibetans in India to avail TED services. To be eligible to apply, the entrepreneurs must meet the following parameters:

For ideation entrepreneurs:

- Must have an innovative, good and feasible business idea.
- Have been in business operation for less than 1 year or in ideation stage.
- Must have strong intention to register their business.
- Intention to grow your business in future and provide employment opportunities for Tibetans.
- Should be able to work with the outside incubators and has to work from the space provided by the incubators.
- Should be able to provide updates on their activities done during their pre-incubation phase.

Judging criteria:

Applicant's application will be accessed by the team of selection committee and the advisory board of the TED based on the following criteria:

1. **Business Model:** Business models of applicants will be evaluated on innovativeness, sustainability and ability to scale. Enterprises must demonstrate how they can reach long-term financial stability /growth with viable rates of return. They must also demonstrate the potential to replicate their innovative business model across regions, as well the unique value proposition needed to thrive in a competitive market.
2. **Impact:** Applicants should present the impact of their business to the communities and how it will benefit the customers from their operations.
3. **Team:** Applicants will also be evaluated on the basis of the strength of their leadership team and the expertise involved in their business. The application should also describe the network that the expertise has developed.

Benefits:

TED presents you the package of benefits to support you throughout your journey of business growth. You will have the access to resources, expertise, and mentorship to help you strengthen your business

Strategy, fund raising goals and access to global networks through our extensive partners. TED will also support you financially on the initial investment in your business only after the successful completion of the pre-incubation training.

FAQ:

How do I apply?

You will have the option to fill the application online through www.tibetanentrepreneurs.org and submit the same through online or through email ted@tibet.net. If in case you are facing issues with filling up application online, you can also approach your settlement officer for the application form and fill the necessary details as requested and submit the same to the settlement officer. They will send us the filled application to us.

Is it possible to submit the applications in the language other the English?

No, unfortunately we don't accept application form in other language apart from English.

Why should I apply?

By applying for TED program, you will have the benefits of unparalleled access to the vibrant community of innovators, investors, experts, mentors and capital support.

Is there any registration fee for the program?

No, there are no registration fees.

Do I incur any cost during the pre-incubation period?

No, all the expenses will be bear by TED during the pre-incubation training but if it personal expenses, it should be borne by entrepreneur themselves.

Does TED provide accommodation and food facilities?

Yes, TED will provide accommodation and food facilities only to the selected entrepreneur. If in case the center does not provide accommodation, TED will arrange the accommodation outside the premises and provide stipend as a compensation for the meals.

What I will learn during the pre-incubation phase?

During the pre-incubation period, you can able to learn to develop business plan, shape your ideas, and learn about registration process, entrepreneurship concepts and to build networks with the other entrepreneurs.

Can I get incubation facilities after the pre-incubation training program?

Yes, once you were selected for the pre-incubation, you will automatically become TED entrepreneurs and will receive all the services like participation in business plan competition for seed funding and the incubation program.

Can I bring my partner to the incubation center?

Yes, you can bring only one partner to the incubation center but TED will bear the expenses.

6. Whom should I contact if I have any questions?

In case if you have any questions, please feel free to reach us at www.tibetanentrepreneurs.org or call Tenzin Wangyal (+91 980 503 5128) or Tenzin Topchen (+91 701 819 1412) or Tenzin Urgyen (+91 844 782 2325).

Application Form: Potentially Scalable business- Ideation entrepreneurs

For upcoming businesses and those with a Strong business idea

Selection criteria for short listing participants: Only complete applications will be processed for the pre-incubation program. Your application will be evaluated as per the following guidelines: Business promise, Maturity, and ambition to grow.

Section I: Personal Details

Name:	
Age:	
Date of Birth:	
Settlement:	
R.C Number:	
Green Book Number:	
Education Qualification:	
Past Work Experience:	
Email Address:	
Mobile Number:	

Section II: Business Details

Company Name:	
Designation:	
Date of Company Inception (if already in business):	
Company Incorporation number (if already registration):	
Website if any:	
Number & Names of Business Partners: (if & as many as applicable)	1. 2. 3.
Number of Employees (if applicable):	
Number of Shops/ Stores (if applicable):	

Section III: About Your Business

1. Annual Revenue: *(please select from the appropriate options and paste it in the box)*

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1. Upto INR 1.2 lac (Upto 10,000 per month)

2. Between 1.2 lac and 3 lacs (10,001 to 25,000 per month)
3. Between 3 lacs and 6 lacs (25,001 to 50,000 per month)
4. More than 6 lacs (50,001 +)
5. I haven't started my business yet
6. I have my business but I don't know my revenue

2. What is your business (or business idea). Explain in maximum 300 words.

3. What do you think is important to succeed in a business? (tick as many as applicable)

1. Financial Support (loans from family /bank)
2. The right skills to do business
3. Location (being in Delhi/ Mumbai)
4. Education Degree (MBA, Engineering etc.)
5. Legal registration status
6. Any other (please describe)

4. Tell us your business goals.

5. Why are you interested in applying to this program?

6. How much amount can you be able to invest once you start your business?

7. What is your investment requirement?

8. Who is your competitor?

9. How you are different from other competitor?

10. What kind of challenges do you expect at the initial stage of your business?

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11. Please describe about your financial projections and your activities?

Activities	Amount (Projected)

12. Language Proficiency: Please tick

Language	Read	Write
English		
Hindi		

Thank you!!